

Naming Rights and Sponsorships (Fundraising) Sub Committee
September 29, 2016

Present: Rob Hollenbach, Angela Twitchell, Brad Smith, Holly J. P. Kopp, Steve Balboni, Tracy Rousseau, Jane Scease, Donna Brunette, Karen Tilbor, Amy Saxton

Brad updated the Committee regarding potential costs that will not be covered by the State. Unfunded costs now also include “soft” costs.

Angela shared her research that the typical amounts included in the local share in construction projects varies widely, but \$9 million (all of the unfunded needs) would be at the high end of the range.

Currently we have about \$7M in additional unfunded costs that is being recommended by the Building Committee with substantial consensus to be funded by the local share. Approximately \$1.5 M is recommended for local funding with varying levels of support by the Building Committee.

The Committee discussed some of the unfunded items such as student study areas, additional forum seating and a turf competition field.

Holly suggested that we know we will need to raise private funds for several items related to the athletic complex and might we begin fundraising for these items while waiting for the final approval of items that will need private fundraising. Rob suggested that raising funds for the baseball complex is a logical starting point.

Angela suggested next steps would be meeting with Athletic Boosters and also meeting with the baseball community. Rob updated the group about his conversations with Geoff regarding dugouts, scoreboards, bleacher design, concessions, and bathrooms. Storage and parking were also noted as needs for the baseball complex.

Construction will impact the current baseball field in June 2018 and therefore it is projected that a new field would be ready for spring 2019.

Rob, Angela and Amy will meet to outline a campaign plan and targets to discuss at our next meeting.

Next Meeting: November 3, 2016 8-9:30 am to discuss campaign plan and targets.