

Naming Rights and Sponsorship Sub Committee
Meeting Minutes
September 6, 2019

Present: Shawn Chabot, Rob Hollenbach, Amy Saxton, Angela Twitchell, Jane Scease, Pam Leduc, Jonathon Hiltz, Donna Brunette, Renee Bernard, Holly J. P. Kopp, Brandy Robertson

Project Update: Shawn provided a brief update regarding the project. There is a large change order with regards to asbestos removal for the old high school. The schedule will be tight with moving to the new high school, decommissioning the old high school and then beginning work on the new competition field.

Rob asked about the status of the softball field for work related to new dugouts. Site work is not finalized near the softball field at this time.

Crooker has completed all work on the baseball field. The District will potentially take ownership of the field after the winter. Crooker has been very responsive to the needs of the field and are also donating volunteer hours and product for the Eagle Scout project that will be completed at the baseball field.

Rob has worked with Main Line Fence Co for the baseball field. Timing might be late spring or summer of 2020. Left field will have a higher fence with space for signs. Right field will be a lower fence along the pathway.

Fundraising Summary: (Target \$500,000): The account balance is \$49,000 (actual monies received). Confirmed *commitments* total \$55,000 and the Boosters have allocated \$15,000 for concession equipment.

Concession Equipment: Planned for Winter/Spring 2020. The Boosters has a committee reviewing equipment needs. The Fundraising Committee has requested that the Boosters' Concession Committee and administration work on a plan for purchasing and installation of equipment.

Communication Plan timetable for the Public: Planning for the donor appreciation event is underway. Save the date cards have been sent. John Hodge and Shawn Chabot will speak. Elisa is working on invitations, seating, food and tent. The Communication Committee will meet next week to finalize the program for the event. Donations and commitments include:

Commitment and Requested Item

<u>Company/Individual</u>	<u>Requested Item</u>	<u>Contribution</u>
Priority Group	Competition Scoreboard	\$25,000
Bath Savings	Competition Scoreboard	25,000
Bangor Savings	Baseball Scoreboard	10,000
Norway Savings	TBD	10,000

Homes and Harbors	Baseball Scoreboard	5,000
Baystate Financial	Baseball Scoreboard	5,000
Goodwin Volvo	Basketball Sign	10,000
Northeast Mechanical	TBD	5,000

Ropes Course – Winter/Spring 2020: Wicked Joe has made a commitment to contribute to the ropes course and Angela is working on grants for this project.

Buy a piece of football or soccer history: Rob will talk with the Boosters about asking for reps to take ownership of selling these pieces.

Forum Seats: Rob has someone in mind to take ownership of this project.

Large Donor Update: Rob, Angela, and Amy are each working on two potential commitments.

Fundraising Projects List Structure

Existing Projects & Range of Costs connected to referendum

	Referendum	Current Estimate
Baseball Dugouts	\$59,000	\$30,000
Baseball Scoreboard	\$35,400	\$20,000
Ropes Course	17,700	17,700 – not final
Competition Scoreboard	47,200	125,000
Sprinkler System	42,480	0
Alternative turf material	TBD	0
Total	\$201,780	\$192,100

Remaining Requested Items – (Estimate \$125,000)

1. Concession equipment - \$0 - \$30,000 (can use capital fund of Boosters)
2. Baseball Fencing - \$5,000 - \$7,000
3. Baseball Bleachers - \$0 - \$5,000
4. Hall of Honors - \$0 – \$25,000
5. Softball Dugouts – \$10,000 - \$30,000 (goal is reduced materials and construction)
6. Softball Bleachers - \$0 - \$10,000
7. Softball field contributions - \$5,000 - \$7,000
8. **Other items – as identified and agreed upon**

Primary Fundraising Sources (goals included)

1. Forum Seats – \$25,000 - \$75,000
2. Bricks for Baseball - \$10,000
3. Mementos soccer and football - \$20,000
4. Sponsors for scoreboards - \$5,000, \$10,000, 18,000 or \$25,000 each

5. Sale of Lockers - \$5,000 - \$25,000 one time
6. Signs for Competition Field - \$10,000 - \$25,000 annual
7. Signs for Baseball Field - \$2,500 - \$5,000 annual (\$500 per year) (2 identified so far)
8. Bricks for Hall of Honors \$25,000 - \$40,000 one time

Next Meeting October 17, 2019 at 8 am