

**Naming Rights and Fundraising Minutes**  
**May 5, 2017**

Present: Rob Hollenbach, Angela Twitchell, Holly Kopp, Brad Smith, Donna Brunette, Renee Bernard, Amy Saxton, Tracy Rousseau, Jon Hiltz

Rob opened the meeting and asked Brad Smith to review the status of the project. Field construction will begin shortly, the placement of the new building is being staked out, and surveying for the roadway has begun. Brad has also met with Crooker to determine the parameters of a buffer between the high school property and Crooker's property. The student advisory group has been walking through the current building to determine which items should be saved for the new building. Donna noted that many meetings with staff are currently happening to discuss the design of learning spaces.

Jon Hiltz joined the Committee and was introduced. His appointment to the Committee will go through the Building Committee and School Board approval process.

The list of fundraising projects were discussed and details of those projects updated (see below).

Existing Projects & Range of Costs (Committed to in referendum/ fundraising Items – amount in public filing - \$201,000):

1. Baseball Dugouts – \$0 - \$59,000 (goal is donated materials and construction)
2. Baseball Scoreboard - \$35,400
3. Competition Scoreboard – \$47,200 - \$175,000
4. Turf – non crumb rubber - \$0 - \$50,000? – not in public filing but committed Sprinkler system - \$42,480 – a part of filing but no longer needed
5. Ropes course - \$17,700

Remaining Items:

1. Softball Dugouts – \$0 - \$59,000 (goal is donated materials and construction/ fencing may need to be added for the softball field)
2. Softball Bleachers - \$0 - \$50,000
3. Baseball Bleachers - \$50,000
4. Baseball Fencing - \$5,000 - \$15,000 (still need to confirm this cost)
5. Concession Equipment - \$0 - \$30,000 (The Boosters will assess the list for both indoor and outdoor concessions and determine how much of the Boosters Capital Fund could be used. It is important to note that the amount of concession money earned during construction will be impacted. Other potential fundraising options for the Boosters may be necessary).
6. Hall of Honors - \$0 - \$20,000 (Rob will have an estimate for a 24' by 24' space around May 15)

Primary Fundraising Sources:

Donors without restrictions  
Donors for specific projects  
In-kind contributions for dugouts  
Sponsors for scoreboards - \$10,000 - \$100,000  
Sponsors for Bleachers  
Sale of Lockers - \$5,000 - \$25,000 one time  
Signs for Competition Field - \$10,000 - \$22,000 annual  
Signs for Construction Project - \$2,000 - \$4,000 one time  
Signs for Baseball Field - \$2,500 - \$5,000 annual  
Bricks for Hall of Honors - \$25,000 - \$60,000 one time

Rob noted that donor outreach should begin in June with outreach to about 8-10 people initially. The Committee will discuss prospects at the next meeting. The Superintendent will be aware of all individuals being approached.

As a reminder, the following is the fundraising projects list structure:

Targeting leads/chairs for each major activity

Large Donor – Angela/Amy  
Baseball Field - Jon Hiltz owner – Gerry Merrill liaison  
Hall of Honors – Rob  
Softball field - Rob  
Brick Fundraiser – Renee, Tracey  
Signs (Baseball, Competitive, Construction) - ?  
Kick-off event – Steve, Pam  
Lockers - ?

Holly reviewed policy FF as it relates to proposed fundraising strategies. The Naming Rights/ Fundraising Committee proposes that in general, contributions be acknowledged rather than formally naming specific property after donors in cases where major donations are *not* involved and in cases of multiple donors. The Committee also agreed that the use of individual bricks as a way to raise funds and involve contributors at a reasonable financial level will be considered a fundraising project and does not involve policy FF. In all cases of major donations being proposed for Naming Rights, the Fundraising Committee is aware that the School Board has final approval of such Naming Rights. Once fundraising strategies are finalized, Holly recommended that the School Board hear a review of proposed fundraising activities.

Next Meeting: June 2, 2017 8-9:30 am, District Office

