

**Naming Rights and Sponsorship Sub Committee**  
**Meeting Minutes**  
**January 10, 2019**

Present: Dan Chuhta, Donna Brunette, Rob Hollenbach, Amy Saxton, Holly J. P. Kopp, Karen Tilbor, Pam Leduc, Jane Scease, Brandy Robertson

Project Update: Dan and Donna provided the Committee with a brief project update. Donna noted that planning for the costs associated with moving from the old building to the new building are underway since some moving costs will occur in FY '19-20.

The Student Advisory Committee is collecting designs for an MTA flag to be flown over the construction site. Criteria for the flag includes an eagle, the colors of red, white, and blue and the flag must say Mt. Ararat. Student submissions will be taken until January 18<sup>th</sup>.

Fundraising Summary: The account balance is \$31,000. In addition, the Boosters have allocated \$15,000 to high school project for concession equipment. The Committee discussed the various levels of recognitions and where recognitions will be placed once the new building is built. Holly noted the importance of internally tracking all commitments and recognitions. Also, necessary to determine is how advertising and specifically the signs for field fencing will be managed long-term. Dan will follow up with regards to both topics.

Amy, Rob and Angela will meet to map out solicitations for the next tier of fundraising. This will be an agenda item for the March meeting.

The Buy-a-Brick campaign is live and actively being promoted. The Buy-a-Piece of Football or Soccer History campaign will be ready to go live in the near future. The products will be ready to be delivered in April/May.

The sale of forum seats continues to need greater promotion and leadership.

Rob continues to work towards a donation from either Pepsi or Coke.

**Next Meeting:** March 1, 2019 at 8 am