

Naming Rights and Sponsorships (Fundraising) Sub Committee
September 29, 2016

Present: Rob Hollenbach, Angela Twitchell, Brad Smith, Holly J. P. Kopp, Steve Balboni, Tracy Rousseau, Jane Scease, Donna Brunette, Amy Saxton, David Johnson, Jr., Renee Bernard

Rob called the meeting to order and asked Brad to update the committee. Based on last night's Building Committee (BC) meeting, Brad shared that the BC is recommending fundraising for the following items: Competition Field Scoreboard, Second Scoreboard for Gym, Baseball Field Scoreboard, and Ropes Course for a total of approximately \$121,000. Brad also shared the preliminary timeline leading up to the referendum with a referendum date of March 7, 2017.

Rob shared a document outlining the fundraising areas of large donors, donation of time and materials, Hall of Honors (Bricks) in the athletic complex, and signs. Jane noted that other areas on the campus might be of interest to those buying bricks. Donna noted that other areas for bricks include the dining commons, main entrance, and outside art space. Renee and Steve have experience with brick selling at Lisbon and Bath and will research information to bring back to the committee.

Signs may be a good way to raise funds now and for future capital needs, particularly related to the turf field. Brad will explore how the District can establish a capital fund.

Angela discussed funds management and how the process will be handled within the District.

Donna asked the difference between a donation and an exchange of goods/services. Brad suggested that he could ask District attorneys about the details of providing tax deductible documentation for donations.

Angela asked the committee for any names of potential donors so that she and Amy could develop a prospect list. Angela emphasized the importance of keeping donor lists confidential. After identifying potential donors we will begin the process of asking for donations.

The committee also discussed the use of funds raised to off-set the local share. This is a topic that needs additional conversation and clarification.

Next Meeting: Friday December 9, 2016 at 8 am, District Office