

Naming Rights and Sponsorships (Fundraising) Sub Committee
July 12, 2016

Present: Steve Balboni, Tracy Rousseau, Donna Brunette, Angela Twitchell, Brad Smith, Karen Tilbor, Jane Scease, Holly J. P. Kopp, Rob Hollenbach

Donna and Brad will review meeting minutes taken by Holly and will post on the construction website and distribute accordingly.

Brad will take new Naming Rights Committee Members to Building Committee and then to School Board. Mr. Steve Balboni is a new member awaiting approval and Ms. Tracy Rousseau is joining the meeting today to witness the work of the group as a potential new committee member.

Rob Hollenbach reviewed a draft Mission Statement for the Naming Rights Committee: To identify additions to the new Mt. Ararat High School Complex that would not be funded by the state and would be good targets for private fundraising efforts and to develop and execute fundraising plans for those additions not to be funded through the local share from municipalities.

The committee discussed the “unfunded project costs suggestions” developed by the Building Committee (discussion surrounded items such as turf, bleachers, concessions, and dugouts). Donna noted that the State has recommended that the costs associated with the interior building envelope, footprint, and design be determined prior to referendum and that those costs be passed to the local share. Likely additional costs for fundraising would be in the “athletics” category (with exception of the additional gym space) while the “academic classrooms” category and “a high performance building” category would be costs passed to the local share. The August 3rd Forum is an important opportunity for our community members to express their opinions about the “unfunded project costs suggestions.” Certainly any private donations for additional costs related to “academic classrooms” and “a high performance building” will be welcome.

Angela recommended Amy Saxton as a committee member. Holly recommended that Angela and Rob be Co-Chairs. Angela suggested that we post-pone a vote on this matter until next meeting.

Brad outlined the concerns around fundraising confidentiality and FOAA. The Committee will continue to operate as is for the time being. No action will be taken on this matter.

The committee also discussed the desire to involve the Athletic / PE Sub-committee Chair, Athletic Director and Booster representative. These representatives will be invited to the next meeting.

Next Meeting: 8-9:30 am on July 20, 2016 to prepare for attending the Building Committee Meeting on July 27.