

Naming Rights and Sponsorships (Fundraising) Sub Committee
January 19, 2017

Present: Rob Hollenbach, Angela Twitchell, Holly J. P. Kopp, Steve Balboni, Tracy Rousseau, Donna Brunette, Karen Tilbor, Pam LeDuc

Rob called the meeting to order and asked Donna to update the committee about the project. The State Board of Education unanimously approved the MTA High School project and the MSAD #75 School Board voted to set the referendum date for March 7, 2017.

Angela is working on compiling the donor list and updating the fundraising plan for review at our next meeting. Angela will propose levels of giving and how to communicate those giving levels at our next meeting. By late spring we hope to have the fundraising plan and fundraising project list finalized so that donors can be approached.

Rob reviewed the fundraising projects list and shared that he met with the Boosters regarding indoor and outdoor concessions. Rob is still uncertain about what will be included in the concessions (countertops, appliances, etc.). Key questions:

1. How will the project management work with projects that are privately funded (PDT VS MSAD #75 Facilities Committee, Facilities Director, etc)?
2. What items are in need of private fundraising in the concession areas? What is cost of those items?
3. What is the status of the Topsham ordinance with signs and how will the ordinance impact the signage on our campus, particularly signs around the competition field?

Geoff is getting estimates for scoreboards for the main competition field (one with video and one without video). A discussion about video ensued. Rob asked about the goal posts and whether those will be re-used or new ones will be purchased. This is a question for the PE/Athletic Committee (next meeting January 25, 2017). Angela noted that the fundraising project list will likely continue to change a bit during the development of the design for fields, concessions, etc. We will hope to update the fundraising project list after the referendum.

Rob shared an update for baseball/softball project structure. Geoff is working with community members, coaches, etc to put together a design for the baseball and softball fields.

Amy has a draft of the donor packet almost prepared. She was unable to attend this meeting, but will share the draft packet at the next meeting.

Donna mentioned that having Mark Conrad join us for our next meeting would be helpful.

Next Meetings: March 3 at 8 am, District Office