

Communication Sub Committee
Meeting Minutes
August 6, 2019

Present: Holly J. P. Kopp, Donna Brunette, Ryan Palmer, Shawn Chabot, Rob Hollenbach

The purpose of the meeting is to plan for a large donor event. Save the date cards will go out asap with the following information:

Donor Appreciation & Public Campaign Kick-Off
Thursday September 26, 2019 at 4 PM, MTA Campus
Logo/ graphics can be obtained from the MTA construction website fundraising info.

Donna and Shawn will work with Elisa in sending save the date cards, follow-up invites (with specific locale and parking info), and event logistics (set up, canopy, refreshments, audio system, photographer, media contacts). Elisa will send a proof of the save the date card to Rob, Amy, and Angela, Donna and Shawn for review.

Rob will work with Pam to obtain donor checks. Rob will also send Donna a list of major donors and their contact information. Mark Conrad can also serve as a resource for contact information if necessary.

Save the date cards and invites will go to major donors, building committee members, building committee sub-committee members and MSAD #75 school board members. Event info will also be posted on the MTA High School website and the construction website.

Final event planning will take place the first week of September with formal invites being mailed to donors. The Communication Committee will attend the Sept. 6, 2019 Naming Rights Committee to finalize planning.

While event logistics will be managed by Elisa, we will need to plan for the program, opening remarks (John Hodge), MC (Shawn Chabot), specify program participants, and acknowledgement of donors. If possible, updated photos of the interior of the new school could be displayed.

Holly briefly reviewed the minutes from July 19, 2019 Communication Committee. The minutes were approved and will be posted. The minutes of the last Naming Rights Committee are not available and therefore will not be posted. The status of other postings is as follows:

1. Summer traffic and construction impacts to MTA Campus (**posted as of July 20, 2019**).
2. Memo from Lyndon of CHA Architecture (dated July 11, 2019) regarding MTA High School Baseball Field Conditions (**posted Aug. 6, 2019**)
3. Link to "Winter Kill" article. (**to be posted asap**)

4. Link to Lyndon's presentation to the School Board. (**posted Aug. 6, 2019**)
5. Plan for remediating the condition of the baseball and practice fields. (**To be posted once approved by Building Committee**).
6. Renderings of digital signage and interior designs. (**To be posted when renderings are available**)
7. **How YOU Can Support the MTA High School Project:** Please click the links below to take a virtual tour of the new MTA High School and to explore ways YOU can support the project.

Own A Piece of MTA Sports History: This is your chance to own an actual "piece" of MTA Sports history. If you've loved **MTA Soccer** or **MTA Football** at the original MTA site, you can now purchase either a piece of the MTA Soccer or Football goals that are rich with Eagle victory. \$100 each.

There are 100 available of each of the soccer and football goal posts. This is a limited-edition product!

<https://sites.google.com/a/link75.org/construction/home/fundraising/howinvolved/mta-sports-history>

Buy A Brick for Baseball: Pave the way to your field of dreams! We are now accepting orders for commemorative bricks that will be placed on the pathway near the new baseball field. \$100 each.

<https://www.bricksrus.com/donorsite/mtaeagles>

The Forum at Mt. Ararat High School: The best seat in the house could be yours! Purchase an engraved brass plaque as perfect gift for a birthday, anniversary, retirement or graduation. The Forum has 250 seats so there are plenty of opportunities to take the best seat in the house. \$500 each.

<https://sites.google.com/a/link75.org/construction/home/fundraising/bestseat>

Next Meeting: Friday September 13, 2019 at 1 pm, District Office