

Communication Committee
Meeting Minutes January 10, 2017

Present: Brad Smith, Holly J. P. Kopp, Donna Brunette, Ryan Palmer

Brad updated the Committee about setting the referendum date and therefor public hearing date. On Thursday January 12, 2017 the School Board will approve the date for the referendum. Brad, PDT and/or MSAD #75 business manager are planning to meet with municipalities prior to the referendum. Brad has written an update about the process with the State Board of Education as well as plans for the referendum which will be published in Foundations.

PDT has drafted a multi-page flyer to “get out the vote” which will be sent to all households in the four towns two weeks prior to the referendum date. Donna will coordinate final edits for this brochure.

The referendum and public hearing will be advertised in local papers, as well as the following:

- Local papers (Brad)
- MSAD #75 Websites (Brad)
- Mass emails (Brad)
- Robo Call (Brad)
- Remind/Twitter/FB (Ryan)
- Posted on MTA HS sign

The Committee also discussed poster boards and the design of those posters for placing in all MSAD #75 schools and at each of the town offices. Donna will work on the design of the poster with Kathy at PDT.

The Committee also discussed having a celebration and/or acknowledgment of a successful referendum.

Next Meeting: Tues Feb 14, 1:30 at District Office